

## EDTECH LEADERS PROGRAMME MEMBERSHIPS

Access essential resources, 1:1 mentoring & coaching to lead your edtech strategy with confidence



### WHAT LEVEL OF SUPPORT DO YOU NEED TO CONFIDENTLY LEAD YOUR SCHOOL'S EDTECH STRATEGY?

From our experience (and from listening to SLTs and Computing/Digital Learning Leads), we've tailored the Edtech Leaders Programme to provide you with essential resources that include live, facilitated workshops, direct 1:1 support, and expert-led coaching sessions - whether you're an existing or aspiring edtech leader.

Here are the highlights from our Edtech Leaders Academy memberships...













Get 1:1
mentoring from
the experts
that include
senior
educationalists

Reach edtech coaches by phone or email Devise & implement an effective edtech strategy across your school

Lead and manage change by developing your knowledge and building confidence

Deliver
effective CPD
to support your
staff & new
learners

Achieve your edtech strategic outcomes

## CHOOSE YOUR MEMBERSHIP



Learn the latest edtech news, exchange actionable insights, and share best practices

- all from a safe environment with your peers.



In addition to the Edtech Leaders Community membership, you'll get full access to our leadership training programme including live facilitated training and coaching sessions.



Edtech Leaders Community and Academy membership plus your own personal edtech consultant, with 1:1 mentoring sessions and access to expert leadership coaches.



Get access to forums, network meetings, regular webinars, updates, and resources, including policies, templates, and more...

#### What you will access

- Online forums to connect with other edtech leaders and experts
- Weekly online community live sessions: connect and learn from other community members
- Curated resources, policies and templates

#### What you will gain

- Develop your knowledge and skills
- Increase your confidence
- Grow your support network
- Get answers and advice from edtech experts

#### How this will impact you

- Lead change more confidently
- Keep current with changes in edtech
- Find solutions to edtech issues and problems

INTERESTED IN LIVE, FACILITATED WORKSHOPS & COACHING SESSIONS? CLICK HERE



In addition to the Edtech Leaders Community membership, you'll benefit from live facilitated workshops and group coaching sessions. This leadership training programme is ideal for current or aspiring leaders of edtech, including teachers working in secondary and primary schools, as well as early years settings.

#### What you will access

#### Live facilitated online training to equip you to lead on edtech:

- Learning & teaching with edtech
- ✓ Change managment
- ✓ Edtech self-review
- Edtech vision & values
- Strategic planning
- Implementation

Each module above includes an additional group coaching session to sharpen your focus and apply your learning to your own school context.

High-quality self-paced online training including:

- Assessment through technology
- Ensuring digital safeguarding
- Planning and delivering professional development
- Developing and managing resources and infrastructure

#### What you will gain

- Formulate a whole-school vision for educational technology
- Review the current use and impact of edtech
- Devise an edtech strategy
- Write an edtech development plan
- Implement effective change across your school
- Deliver effective CPD in the use of edtech

#### How this will impact you

- Improved outcomes for learners
- Staff who are confident and enthusiastic about using edtech
- Safer use of digital technologies
- Better return on investment from edtech spending



This package includes everything in the EdTech Leaders Community and Academy memberships, plus 1:1 mentoring from senior educationalist experts. Each of our mentoring coaches have extensive edtech experience in SLT and local authority roles - both at primary and secondary school levels - to help develop the capacity of existing or aspiring edtech leaders, like you.

#### What you will access

- Your own personal edtech leadership coach
- 6 hours of 1:1 mentoring or coaching
- Access to your edtech coach by phone or email

#### What you will gain

- Build your confidence as an edtech leader
- Build your capacity to lead and manage change
- Develop your knowledge and skills in the use and application of edtech
- Develop your skills in delivering effective CPD

#### How this will impact you

- Become a more effective leader of edtech
- Deliver improved outcomes for learners
- Support staff more effectively
- Achieve your edtech strategic outcomes

#### MORE MEMBERSHIP BENEFITS FROM THE EDTECH LEADERS ACADEMY

With our Edtech Leaders Academy and Academy Plus memberships, you'll access live, facilitated training to develop your edtech leadership and management skills across 6 modules in our Leadership Modules. After completing each module, you'll have the expertise to answer the following key questions...

#### **Module 1: Learning & Teaching**

#### **Key Question**

**How can I transform learning & teaching with edtech?** 

#### **Objectives & Outcomes**

- Explain the key features of 2 edtech models
- Identify key lines of research about edtech and how to find out more
- Apply research on edtech to your own context and T&L priorities
- Identify how you want to use edtech to transform learning in your school

#### **Programme Content**

- How can EdTech improve learning outcomes?
- Visible Learning: Edtech and high-impact teaching strategies
- Education Endowment Foundation: Cost vs impact
- Edtech models: TPACK & SAMR
- SAMR in action
- Case Study
- Next Steps

#### **Module 2: Vision & Values**

#### **Key Question:**

What is the vision for edtech in my school?

#### **Objectives & Outcomes**

- Establish a clear vision that matches your school's values and ethos
- Refocus perspectives around technology in education
- Lay secure foundations for a culture of improvement
- Create an initial value statement that will form the basis of your relationship with technology

#### **Programme Content**

- Why do we need a vision?
- Connecting Vision and Values
- Considering Perception Gaps
- Schein's Model of Organisational Culture
- Comparing Value Statements Activity
- What can we do with Technology?
- Creating your Value Statement

#### **Module 3: Change Management**

#### **Key Question:**

How can I lead change in edtech and reduce barriers?

#### **Objectives & Outcomes**

- Describe issues around managing change in complex organisations
- Describe some models and tools to help manage change
- Use stakeholder mapping to identify and support people to change
- Use the Lippett-Knoster change model to design a change strategy

#### **Programme Content**

- What is Change Management?
- Individual vs Organisational Change
- The Need for Change
- Initiating Change
- Why People Resist Change
- Stakeholder Mapping
- Knoster Model for Managing Complex Change
- Case Study
- Next Steps

#### **Module 4: Self-Review**

#### **Key Question:**

How is edtech currently contributing to the vision and values of my school?

#### **Objectives & Outcomes**

- Describe the rationale for and the desirable features of an edtech self-review
- Explain how school priorities should shape self-review
- Select appropriate evidence to inform self-review
- Use a standards-based review tool
- Write an outline plan for an edtech self-review in your school

#### **Programme Content**

- School self-evaluation
- Why conduct a self-review?
- Asking the right questions
- Use of evidence
- Standards-based auditing
- Putting it together

#### **Module 5: Strategy & Action Planning**

#### **Key Question:**

How do I write a strategic plan for edtech in my school?

#### **Objectives & Outcomes**

- Identify the components of an effective strategy and plan
- Understand how to prepare your strategy and plan
- Ensure your planning is clear and achievable
- Create part of a focused strategic plan that reflects the priorities of your school
- Formulate a set of goals and identify how they will be achieved

#### **Programme Content**

- The Components of a Strategy
- Preparing Your Strategy
- Using Evidence to inform Decision-Making
- Is it a Priority?
- Making Plans Measurable

#### **Module 6: Implementation**

#### **Key Question:**

How do I make it happen in my school?

#### **Objectives & Outcomes**

- Develop relational trust and communicate your strategy
- Plan more impactful Professional Development
- Practically lead on your strategic plan for educational technology
- Establish accountability and sustain progress
- Prepare a plan for Digital Champions
- Plan for fidelity when implementing your strategy

#### **Programme Content**

- The Science of Implementation
- Models and Tools for Implementation
- Communicating the Strategy Achieving Consensus
- Developing Relational Trust
- Effective Professional Development
- Managing Technical Teams
- Sustaining through Champions



Individual membership per year.

FREE for a limited time

NORMAL PRICE £120(+VAT)



Individual membership per year, includes access to the Edtech Leaders Community.

£1,800 (+VAT)

## TECH LEADERS Academy Plus

Individual membership per year, includes access to the Edtech Leaders Community and Academy.

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£3,000 (+VAT)

## WHAT TO DO NEXT

Got any questions about the Edtech Leaders Programme membership you're interested in?

Simply click the button below to book a call with us as soon as you're free to chat.

Need more help to choose from the different membership packages to match your school's needs? Book a call and let's talk! We'd love to tell you more about how the Edtech Leaders Programme will support you.

BOOK YOUR CALL

