

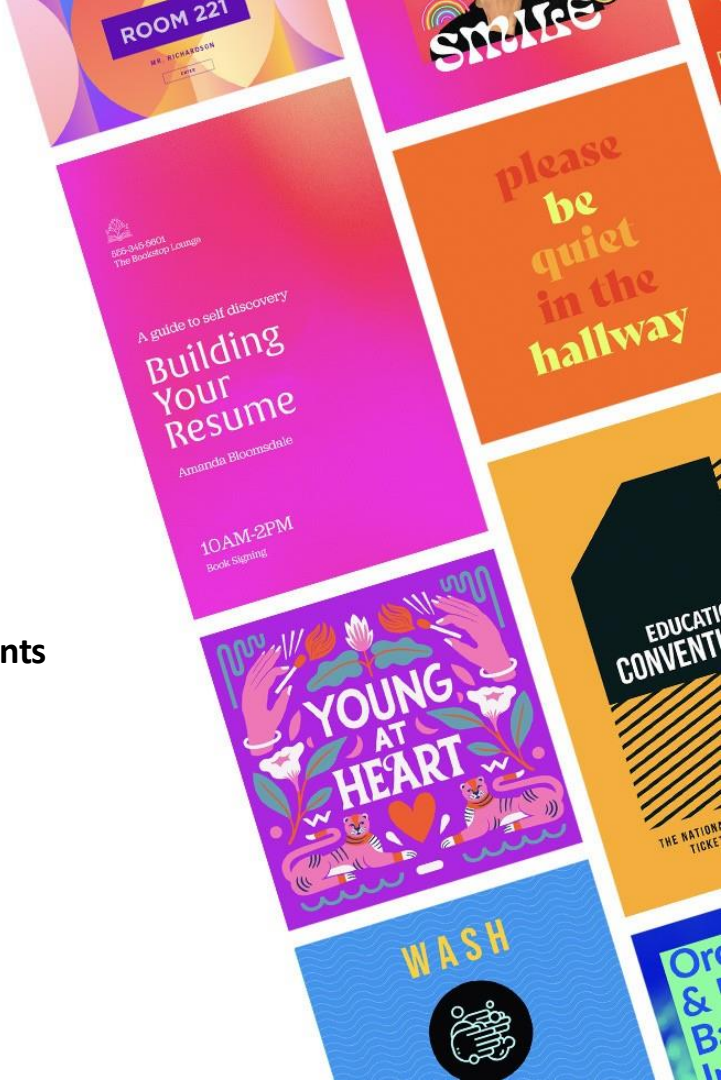


Adobe: Delivering creative lessons around career development in secondary with Adobe Creative Cloud Express



Activities


- 01.** Design a poster presenting your dream career
- 02.** Create an informative and design savvy CV in Adobe Express
- 03.** Design a social media post showcasing your career ambitions
- 04.** Produce a Video pitch for a potential employer/work experience
- 05.** Design an e-portfolio to support your skills /career ambitions
- 06.** Design personal statement showcasing skills, hobbies, achievements





1. Poster Perfection


Design a poster presenting your dream career

Tools

Templates  Templates



Text  Text

Text 

Example



HARRIS
CATERING

**Premium Catering
For Your Event**

Weddings, Birthdays, Parties & More

We offer premium quality services for your event, and cater to all your needs. Call us today to check out our selection of menus. We can also create a specialized menu for your event.


www.harriscatering.sp.com

2. CV Creativity

Create an informative and design savvy CV in Adobe Express

Tools

Templates




Text

Text

Search Text

+ Add your text

Example



Curriculum Vitae

April Jones
Art Director

Contact
0201 234 5678
aprijones@gmail.co.uk
www.aprijones.co.uk

About Me
I'm a creative person who has worked as an art director for the last 3 years and as a studio lead for 2 years before that. I'm happy, friendly, and love a good challenge.

Education
The University of Richmond
BA Fashion Design,
2010 - 2014
Grable School of Art and Design - MA Art Direction,
2016 - 2017.

Experience
The Red Dots - Assistant Fashion Designer, 2017 - 2019.
PaperLand - Art Director, 2019 - Present.

Skill
- Pattern Drafting
- Garment Design
- Photography
- Social Media Analytics


Reference
References on Request.

3. Social Showcase


Design a social media post showcasing your career ambitions

Tools

Templates



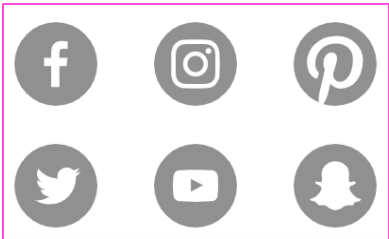
Text




Text

Search Text

+ Add your text



Example



Tammy Feng
PHOTOGRAPHER & BLOGGER
www.tammyfengphotography.com

About Photographer
Passionate and dedicated photographer and blogger with 5+ years of experience in portrait photography. Competent in capturing high quality images and arranging photo shoots in a professional manner.

[/tfphoto](#) [tfphotoblog](#) [/tfphoto](#) [@tfphotos](#)

tammyfphoto@spmail.com | 456-3488-9801

4. Video CV / Elevator Pitch

Produce a video aimed at your ideal potential employer (including work experience)

Things to think about:

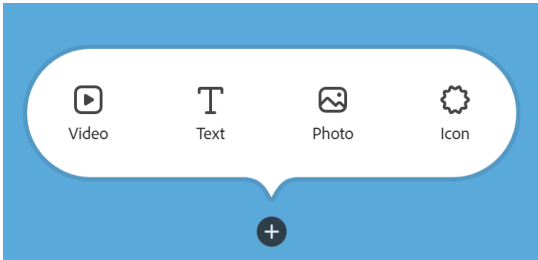
- Introduce yourself and your educational background
- Some of your key skills, work experience, personal attributes
- Your key strengths as a worker and as an individual person
- What can you bring to the organization you are hoping to join?

Tools

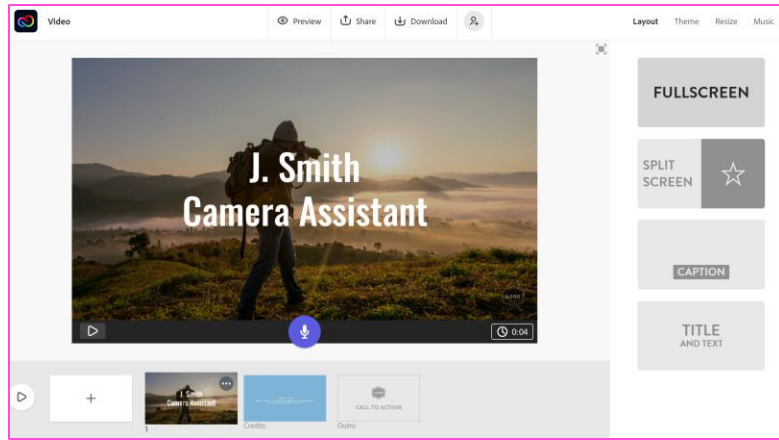
Your Media

Voiceover

Graphics



Example



5. Design A Digital Portfolio Website

Create an online portfolio showcasing your subject strengths to a potential employer

Things to think about:

- Introduction – who are you?
- What key projects do you want to showcase?
- What is your current education/employment status?
- How can a potential employer contact you?

Tools

Web Page

Create new

Most popular

Portfolio

Web page



Photo



Text



Button



Video



Photo grid

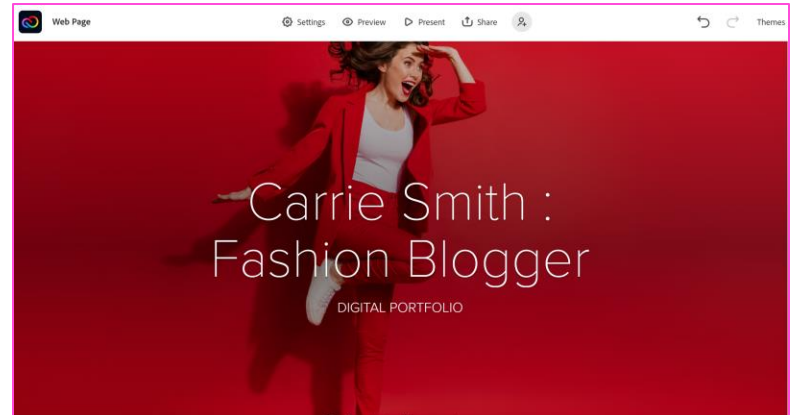


Glideshow



Split layout

Example



6. Creative Personal Statement

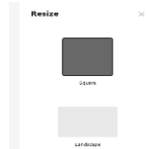
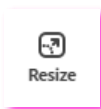
Create an informative and design savvy CV in Adobe Express

Things to think about:

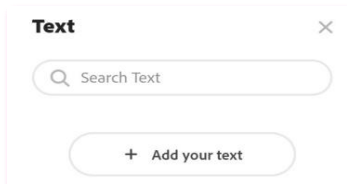
* Hobbies and interests –these will make you stand out from the crowd * Skills–strengths, key successes *Achievements – awards, challenges, etc

Tools

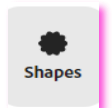
Customise



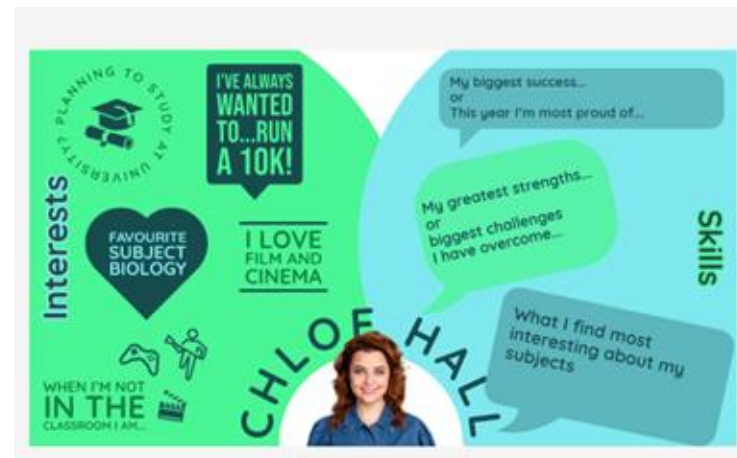
Text



Shapes



Example





Thank you!

bit.ly/AdobeTA

