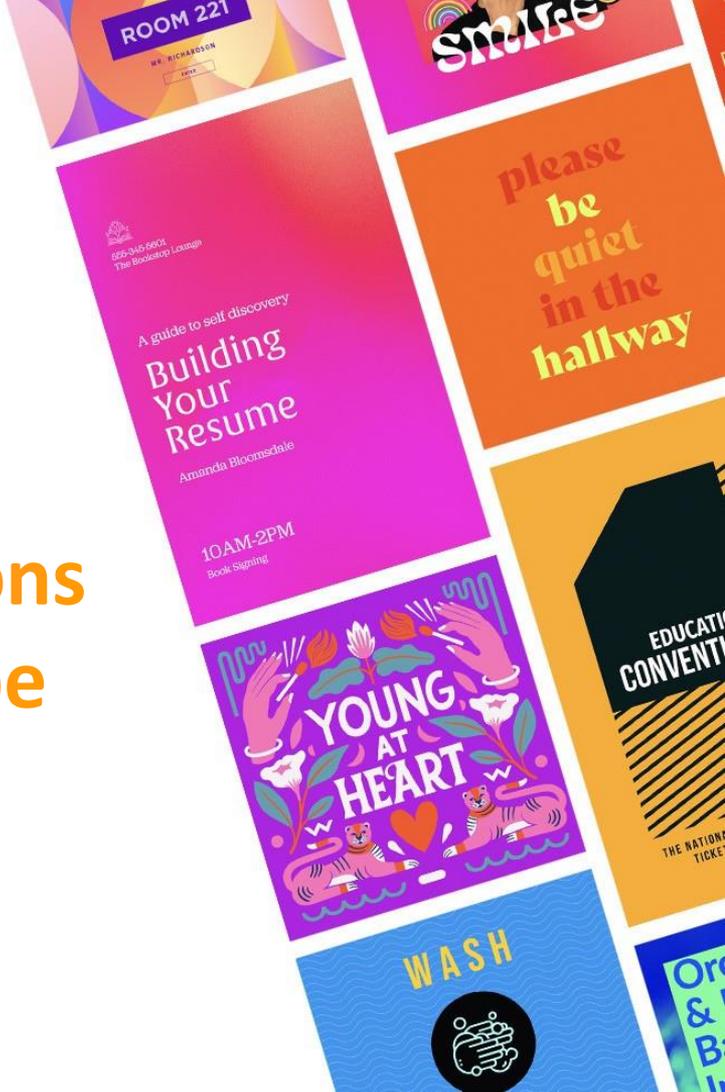




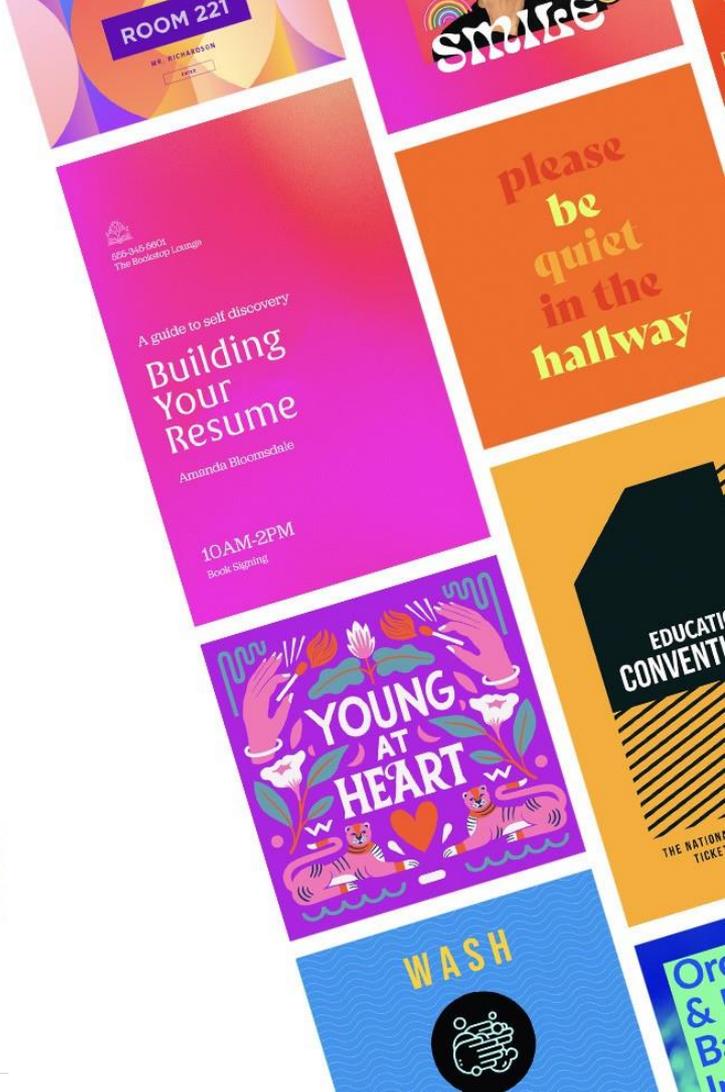
# Adobe: Delivering creative lessons around sustainability with Adobe Creative Cloud Express



# Sustainability

Make a meaningful difference for today and tomorrow with these **Adobe Creative Cloud Express** sustainability activity cards.

Link: [Sustainability \(adobe.com\)](https://www.adobe.com/sustainability)





**SUSTAINABILITY  
IS USING RESOURCES  
THAT ARE GOOD  
FOR PEOPLE,  
THE ENVIRONMENT  
AND THE ECONOMY  
BOTH IN THE  
PRESENT AND  
THE FUTURE.**

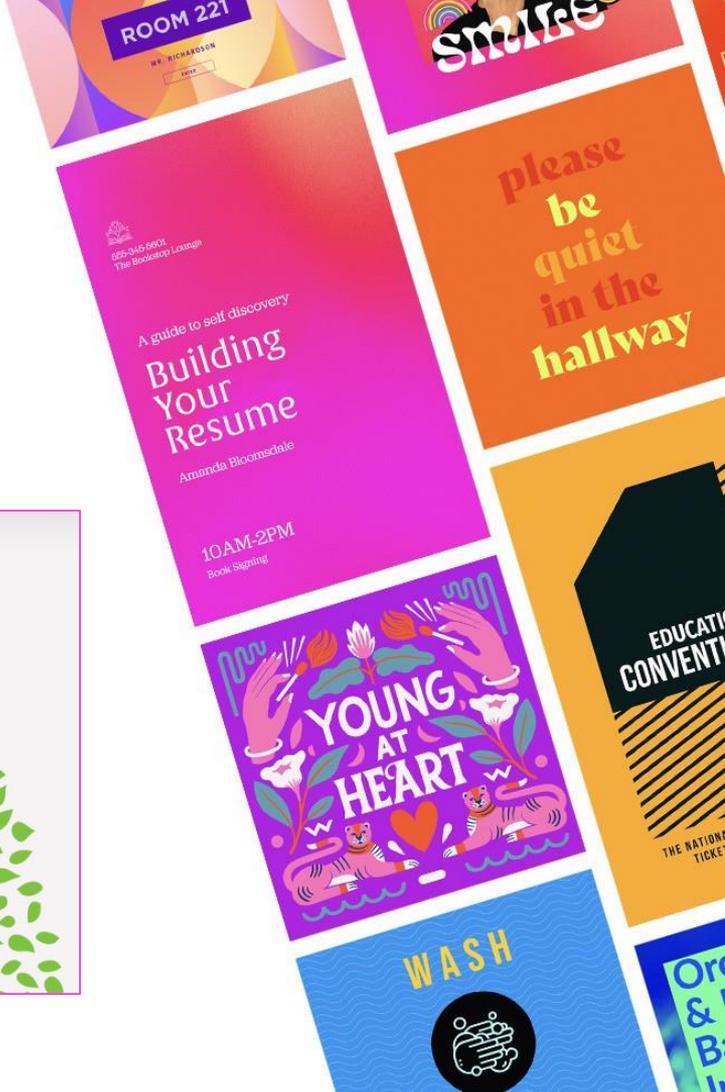


# ACER

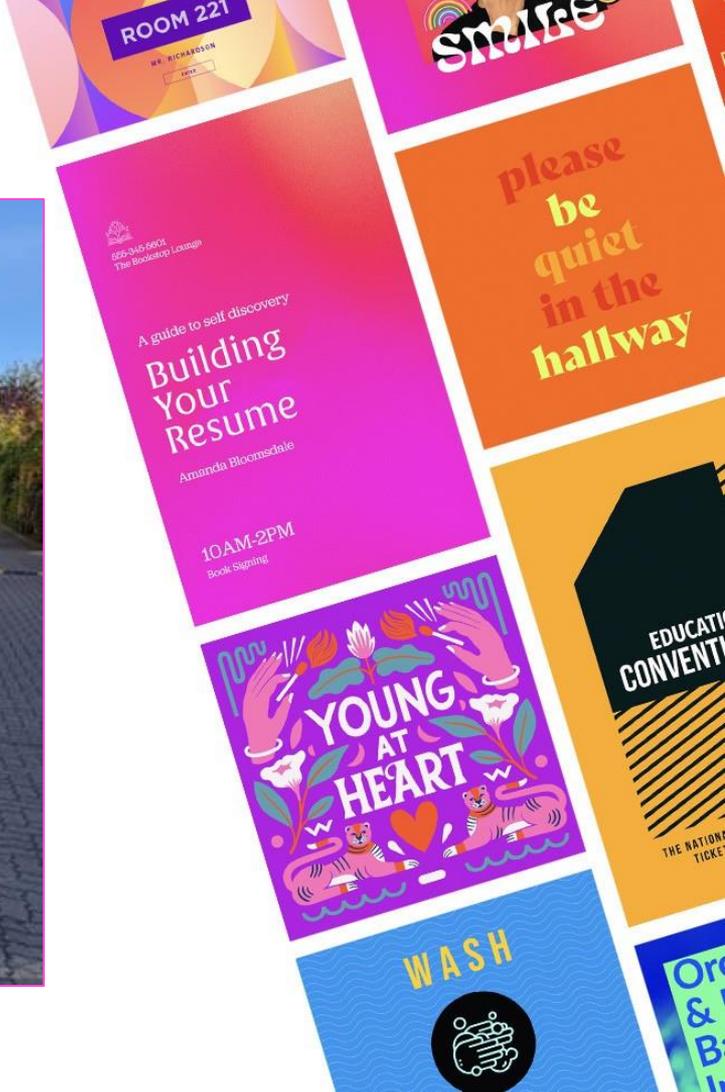
Acer's corporate commitment is to build a resilient company for a sustainable future.

Link: [SUSTAINABILITY - Acer for business](#)

Link: [ACER CSR \(acer-group.com\)](http://acer-group.com)

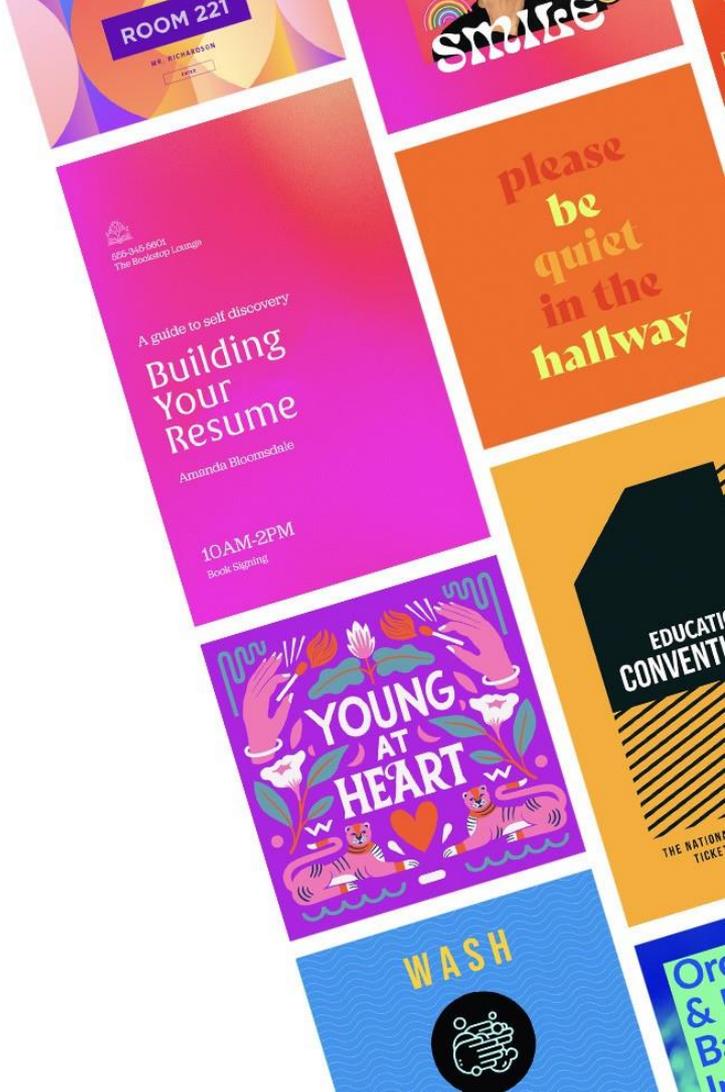


# E-Bikes for Acer employees



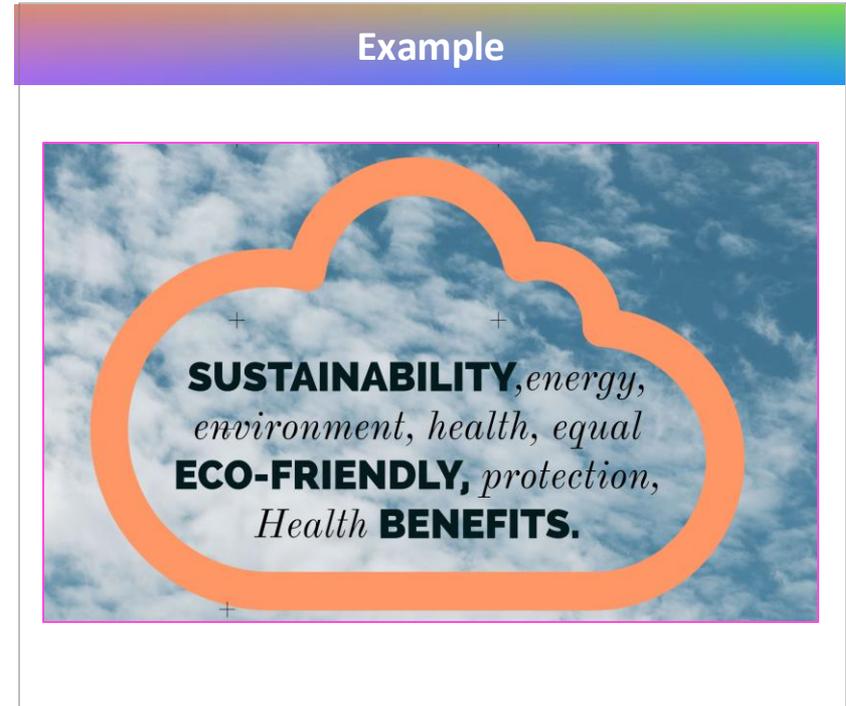
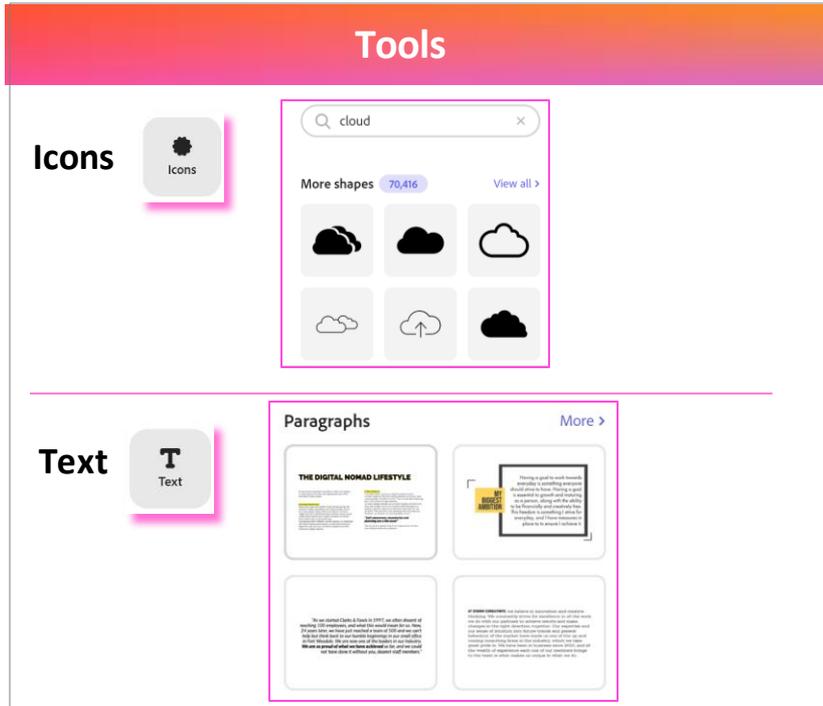
# Activities

01. Create a sustainability Word Cloud
02. Create a promotional Poster Design for Acer's Aspire Vero
03. Re-design Acer's "Meaningful Tomorrow" graphic logo
04. Create an Infographic based on Acer's Mission Focus
05. Create a Flyer encouraging others in your school to go green
06. Create a Video news report on sustainability ideas for your school
07. Showcase your own sustainability pledge with a Website



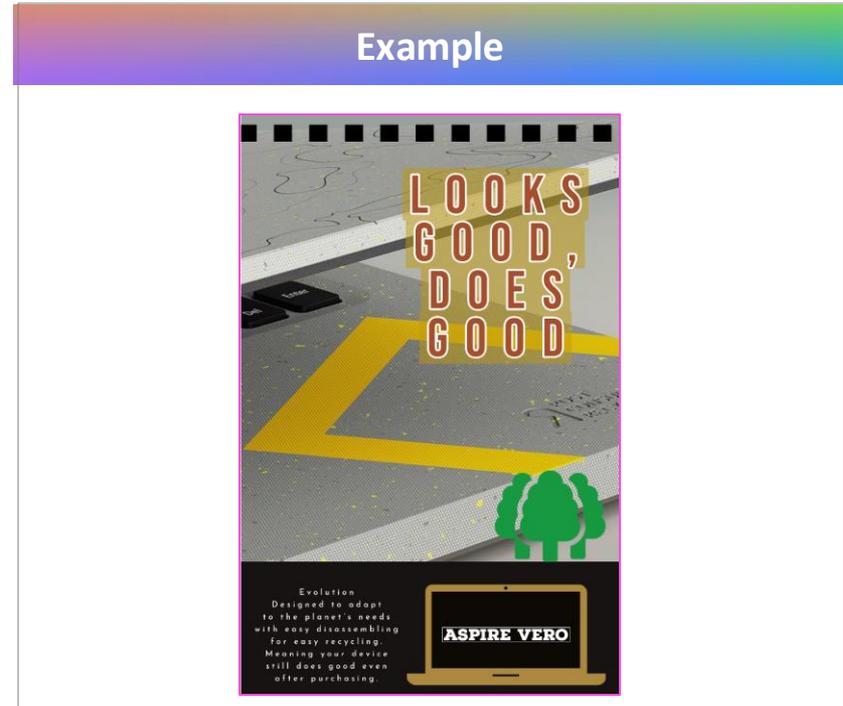
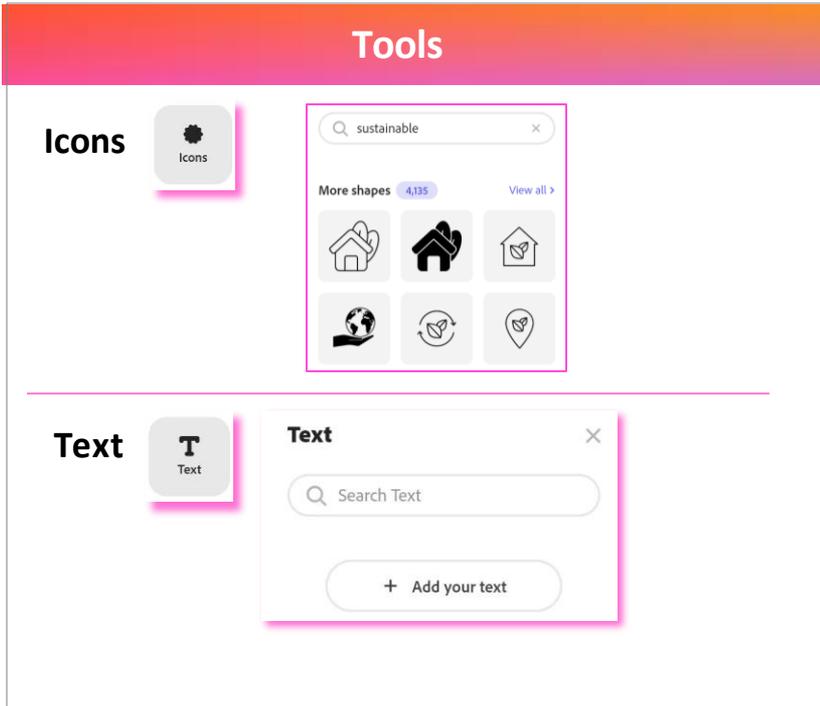
# 1. WordCloud

Create a word cloud based on all things sustainable.



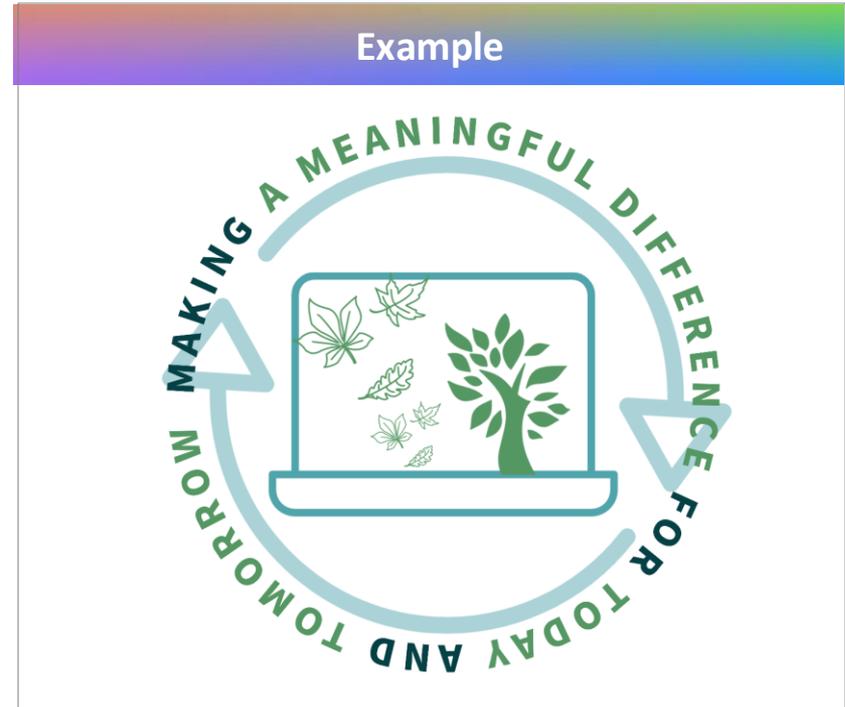
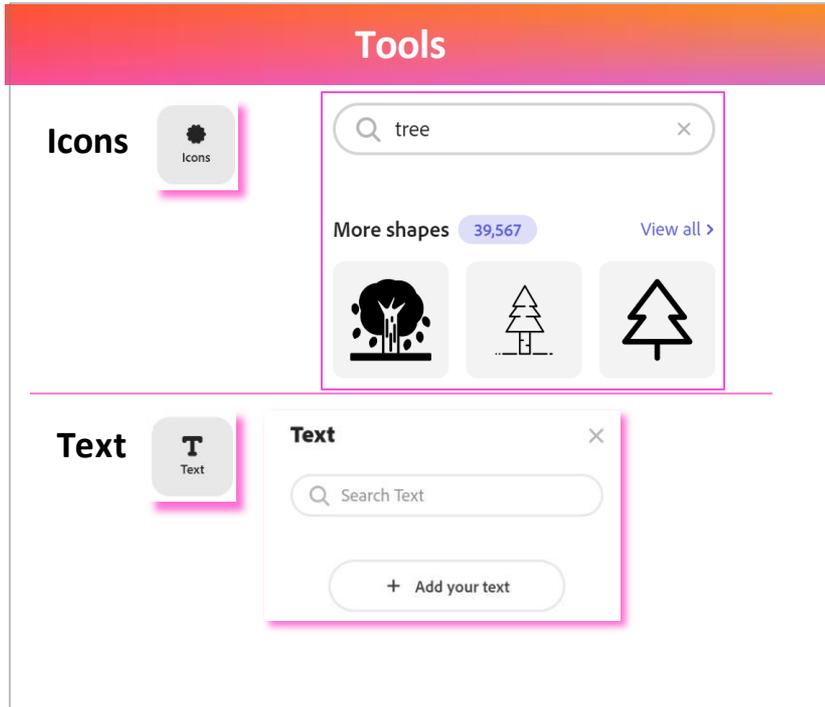
## 2. Promotional Poster

Create a promotional poster for the 'Aspire Vero National Geographic Edition' mobile device.  
Link: [Aspire Vero National Geographic Edition | Sustainably-minded PC](#)



# 3. Logo Redesign

Reimagine the Acer logo ‘Making a Meaningful Difference for Today and Tomorrow’.  
Link: [ACER CSR \(acer-group.com\)](https://acer-group.com)



# 4. Timeline

Create an Infographic based on one of Acer's Mission Focus.

Link: [Earthion | Mission Focus](#)

### Tools

**Templates**

Templates

All templates

Q timeline X

MY LIFE TIMELINE

History Timeline

---

**Text**

Text

Q Search Text X

+ Add your text

### Example



**ACER Mission Focus**

We design easily recycled products with sustainable materials to reduce the environmental impact from start to finish.

**Product Design**

No surface paint on specific models. Applied low VOC print on product stickers



# 5. Flyer Design

Create a flyer that encourages students in your school to Go Green!

Link: [ACER CSR | Green Initiative](#)

### Tools

**Icons**

Icons

Q bike

More shapes 10,573 View all >



**Text**

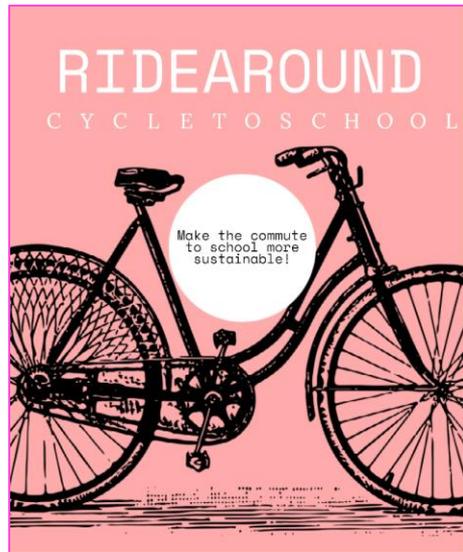
T Text

Text

Q Search Text

+ Add your text

### Example



# 6. News Bulletin

Create a news report about the way your school could become more sustainable.

### Things to think about:

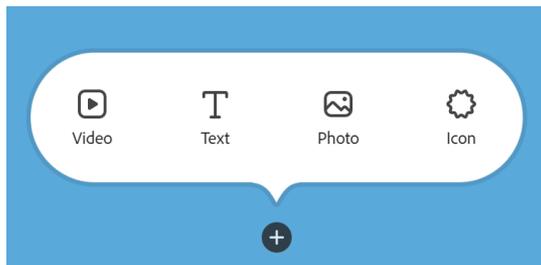
- What is sustainability?
- Why is it important for both today and tomorrow?
- What things are you already doing as a school to be sustainable?
- What new green initiatives could students and the school implement?

### Tools

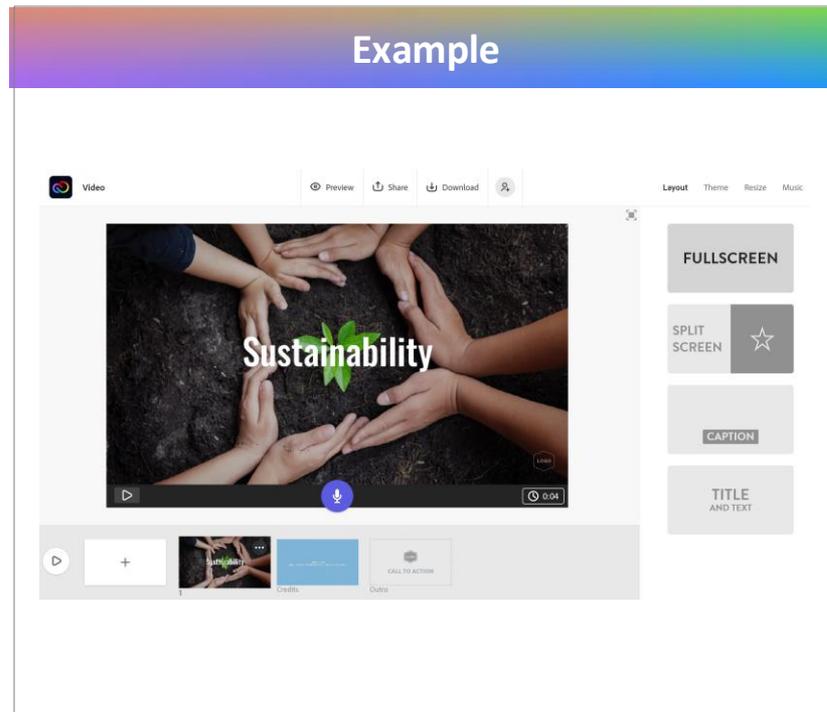
Your Media

Voiceover

Graphics



### Example

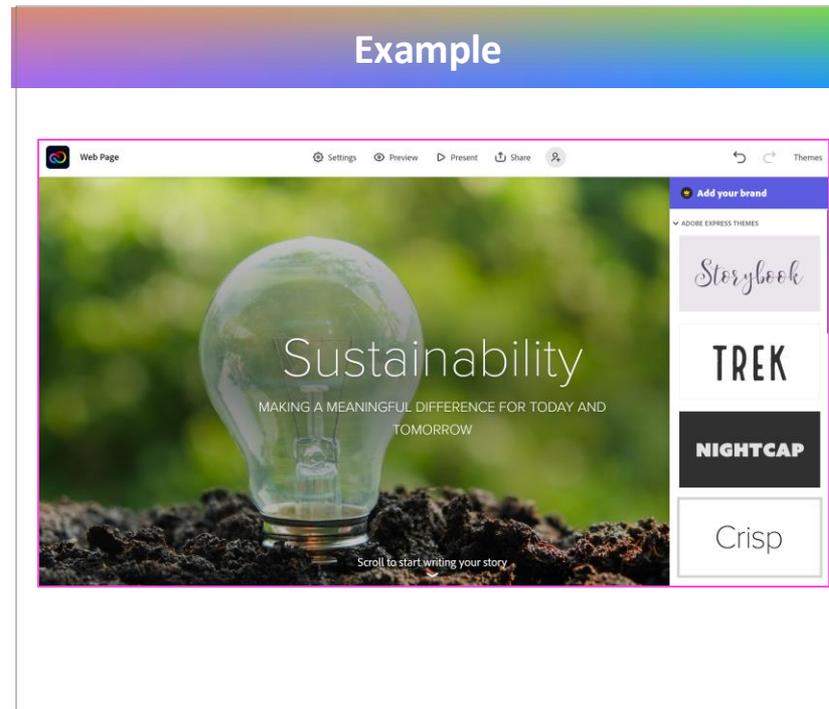
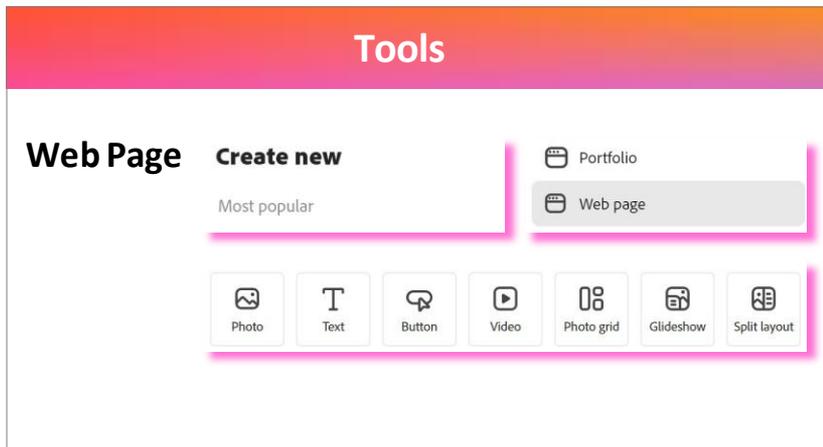


# 7. Design A Website

1. Create a website explaining the importance of sustainability.
2. Create a website to share how you will be greener!

### Things to think about:

- What is sustainability?
- Why is it important to be aware of sustainability?
- In what ways are you going to try and be more sustainable?
- How is your school / community trying to support the environment?





Thank you!

[bit.ly/AdobeTA](https://bit.ly/AdobeTA)

