



Adobe: Delivering creative lessons around sustainability with Adobe Creative Cloud Express



Sustainability

Make a meaningful difference for today and tomorrow with these **Adobe Creative Cloud Express** sustainability activity cards.

Link: [Sustainability \(adobe.com\)](https://sustainability.adobe.com)



Operations

Achieve carbon and waste free growth through energy efficiency, and renewable energy.

Products

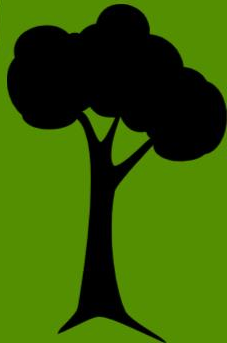
Enable more sustainable design, business and marketing processes, and conserve resources.

Ecosystem

Policy advocacy, partnerships, and commitments strengthen our thought leadership.



**SUSTAINABILITY
IS USING RESOURCES
THAT ARE GOOD
FOR PEOPLE,
THE ENVIRONMENT
AND THE ECONOMY
BOTH IN THE
PRESENT AND
THE FUTURE.**

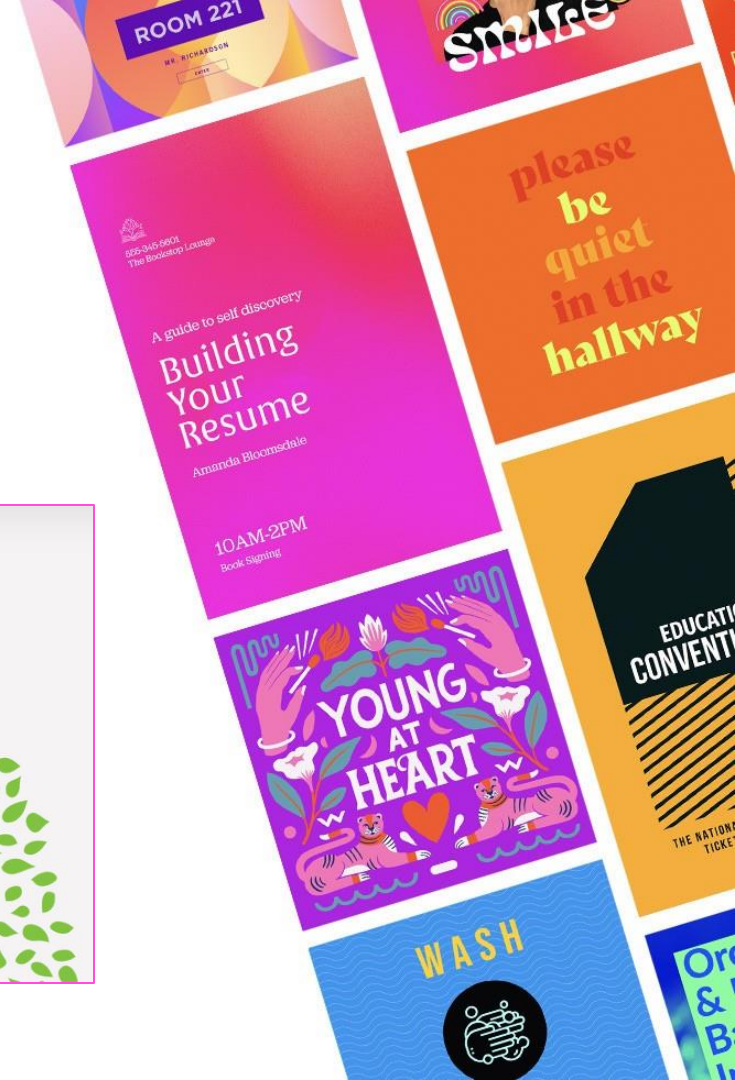




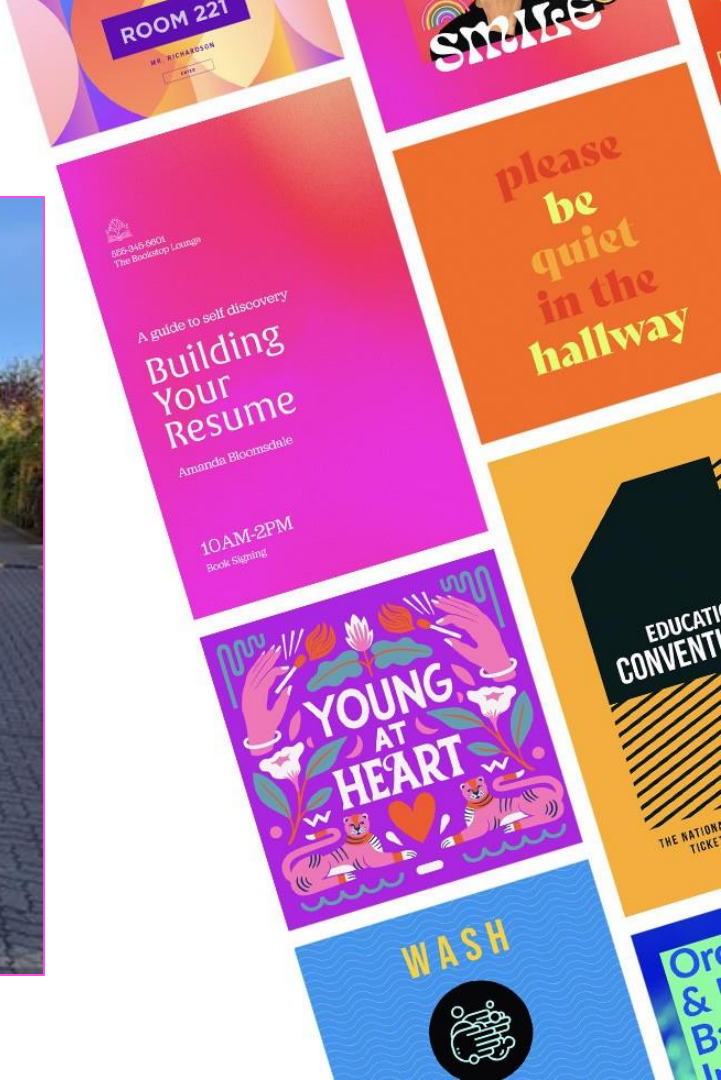
Acer's corporate commitment is to build a resilient company for a sustainable future.

Link: [SUSTAINABILITY - Acer for business](#)

Link: [ACER CSR \(acer-group.com\)](https://acer-group.com)



E-Bikes for Acer employees



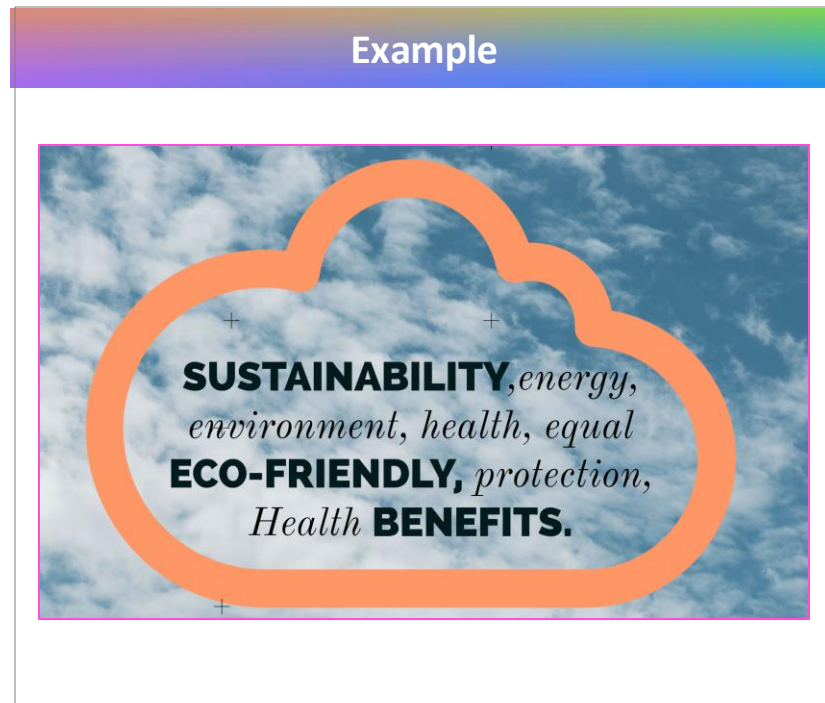
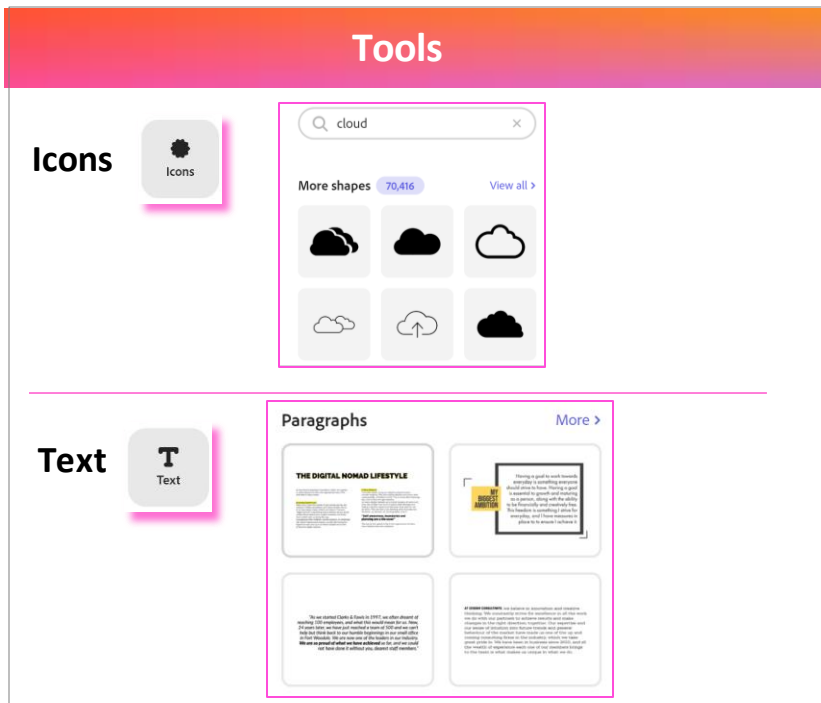
Activities

01. Create a sustainability Word Cloud
02. Create a promotional Poster Design for Acer's Aspire Vero
03. Re-design Acer's "Meaningful Tomorrow" graphic logo
04. Create an Infographic based on Acer's Mission Focus
05. Create a Flyer encouraging others in your school to go green
06. Create a Video news report on sustainability ideas for your school
07. Showcase your own sustainability pledge with a Website



1. WordCloud

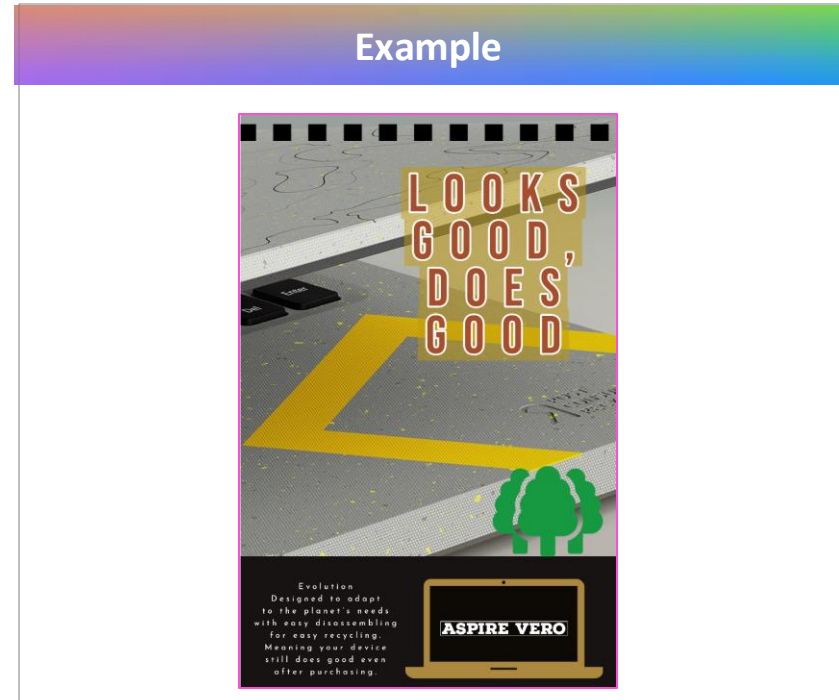
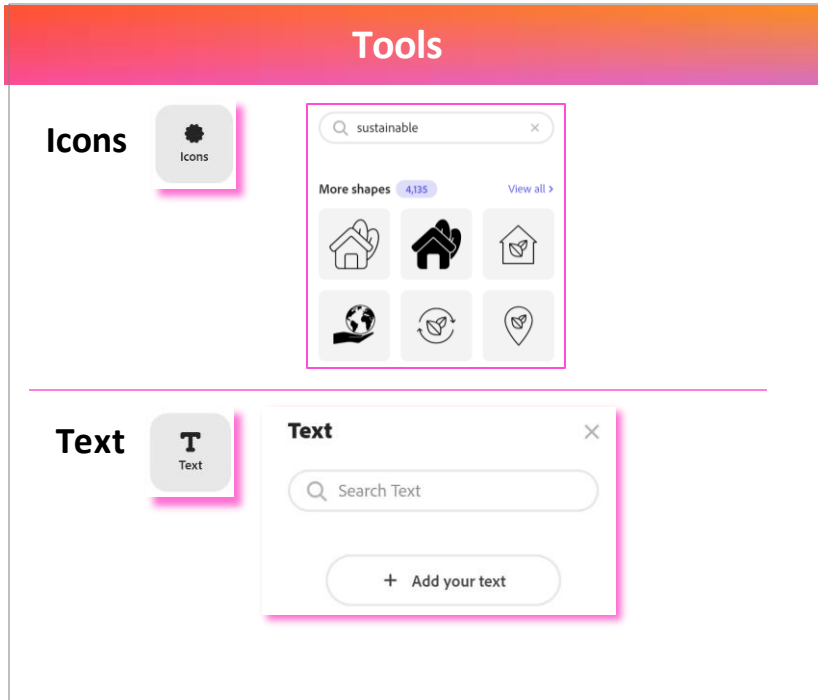
Create a word cloud based on all things sustainable.



2. Promotional Poster

Create a promotional poster for the 'Aspire Vero National Geographic Edition' mobile device.

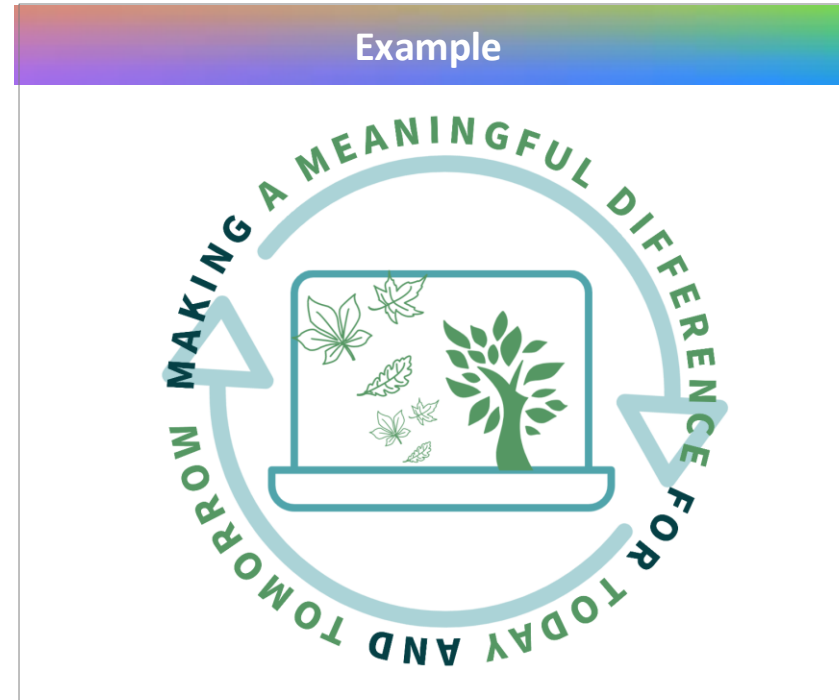
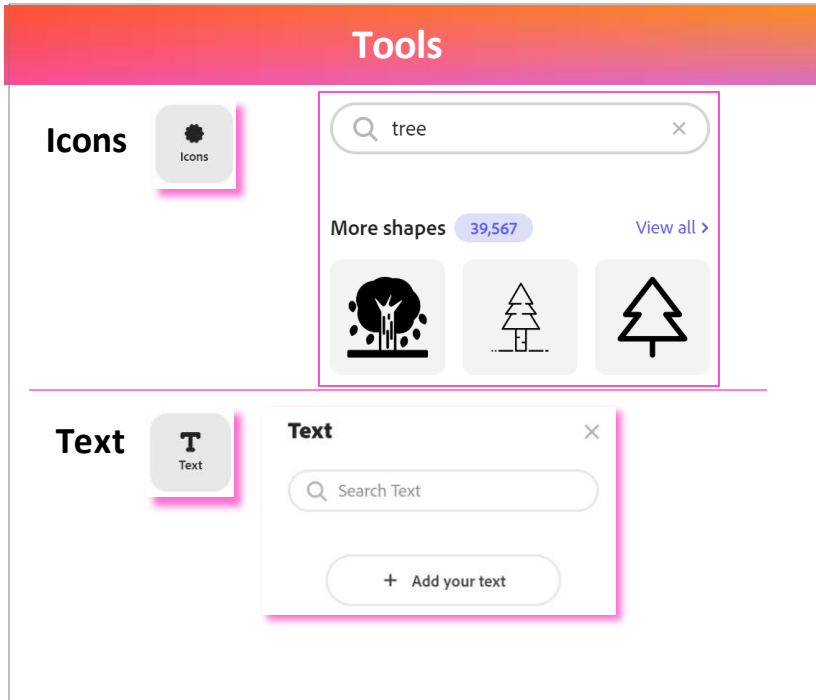
Link: [Aspire Vero National Geographic Edition | Sustainably-minded PC](#)



3. Logo Redesign

Reimagine the Acer logo 'Making a Meaningful Difference for Today and Tomorrow'.

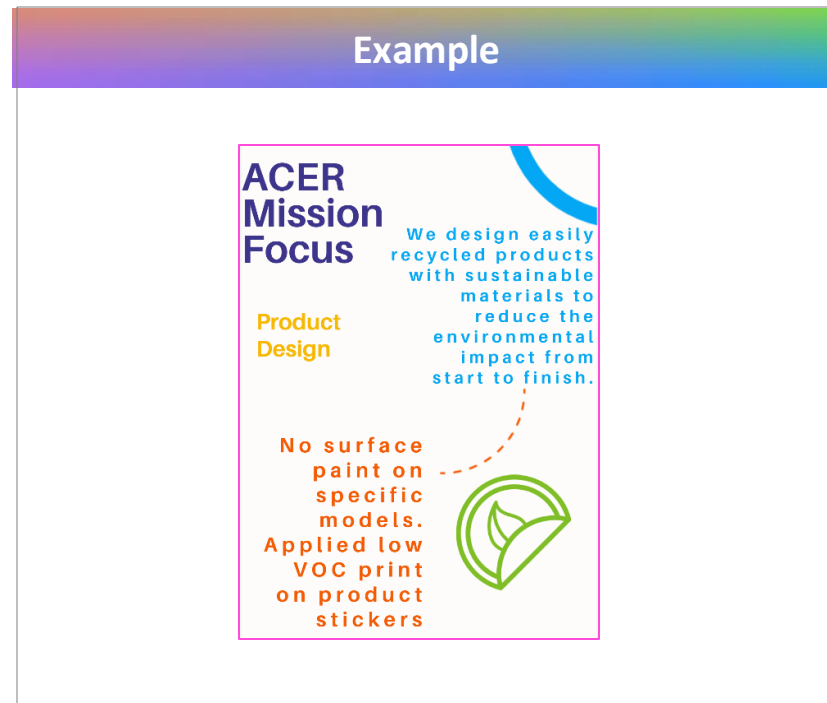
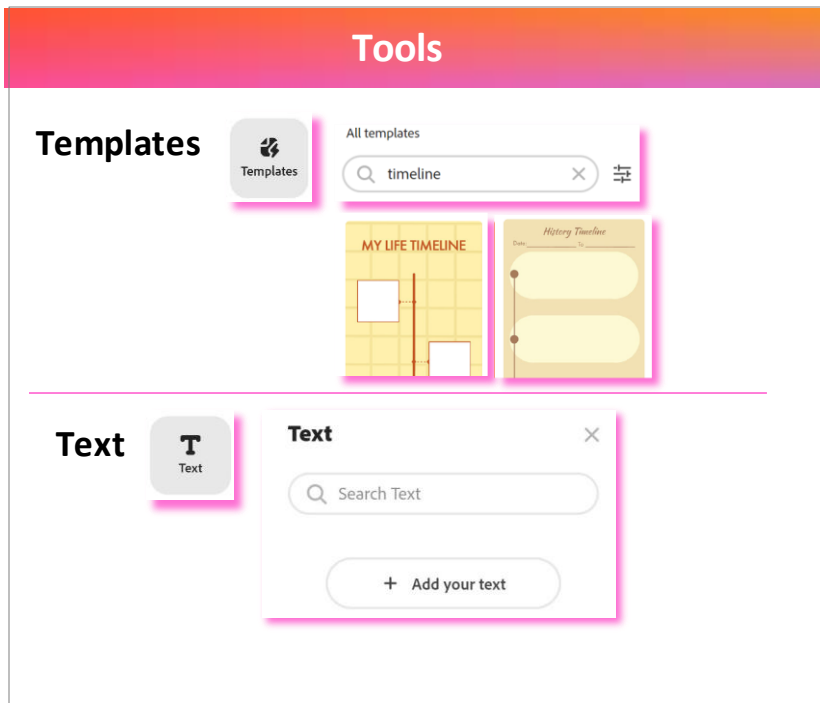
Link: [ACER CSR \(acer-group.com\)](https://acer-group.com)



4. Timeline

Create an Infographic based on one of Acer's Mission Focus.

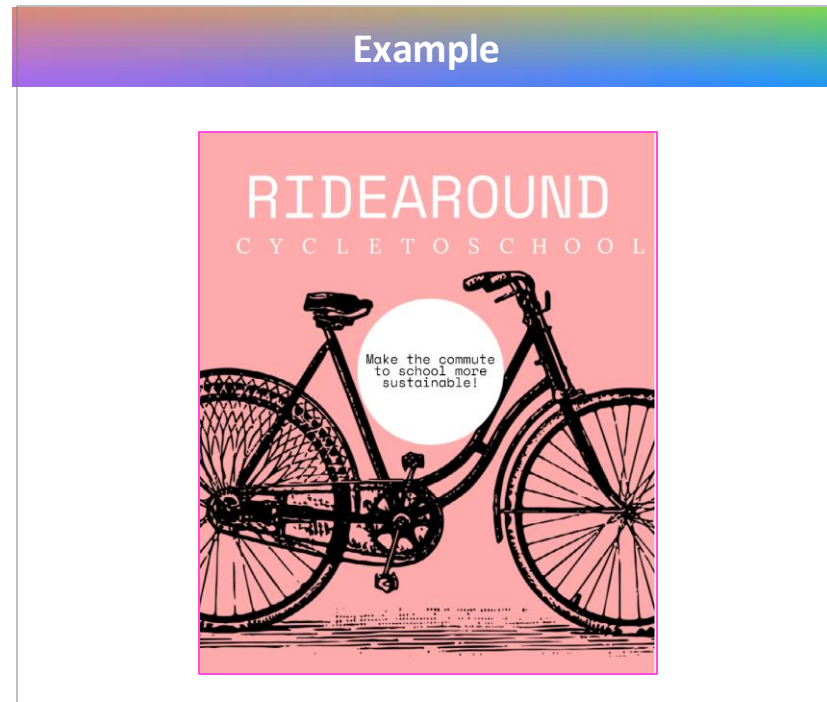
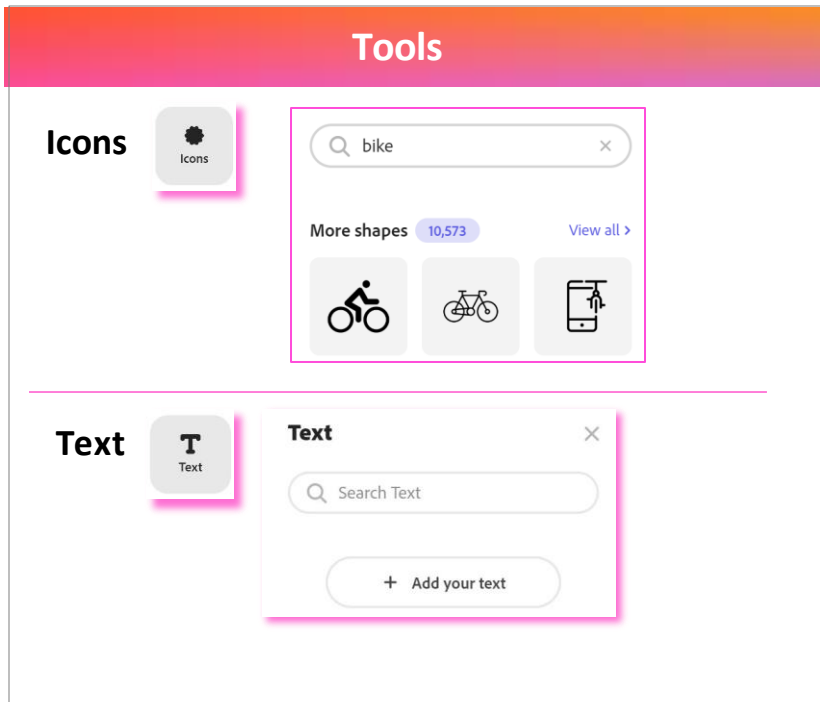
Link: [Earthion | Mission Focus](#)



5. Flyer Design

Create a flyer that encourages students in your school to Go Green!

Link: [ACER CSR | Green Initiative](#)



6. News Bulletin

Create a news report about the way your school could become more sustainable.

Things to think about:

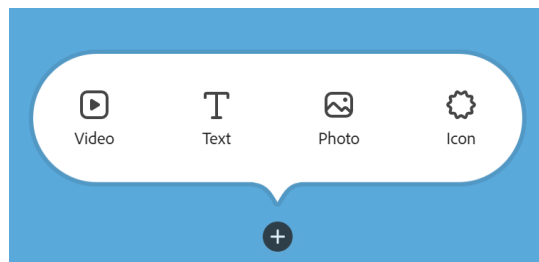
- What is sustainability?
- Why is it important for both today and tomorrow?
- What things are you already doing as a school to be sustainable?
- What new green initiatives could students and the school implement?

Tools

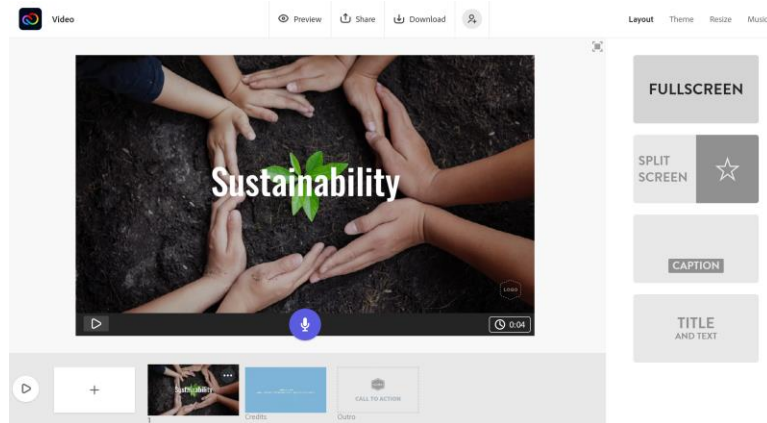
Your Media

Voiceover

Graphics



Example



7. Design A Website

1. Create a website explaining the importance of sustainability.
2. Create a website to share how you will be greener!

Things to think about:

- What is sustainability?
- Why is it important to be aware of sustainability?
- In what ways are you going to try and be more sustainable?
- How is your school / community trying to support the environment?

Tools

Web Page

Create new

Most popular

Portfolio

Web page



Photo



Text



Button



Video



Photo grid

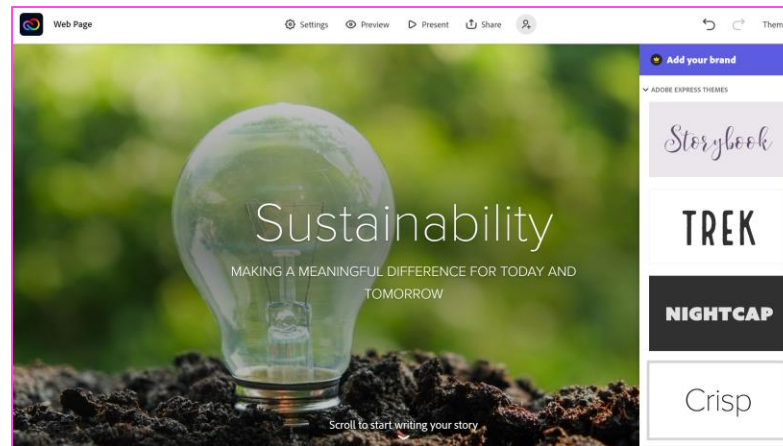


Glideshow



Split layout

Example





Thank you!

bit.ly/AdobeTA

