

Adobe: Delivering creative lessons around The Edit with Adobe Creative Cloud Express



SKY The Edit

The Edit is Sky and Adobe's initiative to develop creativity and inspire the next generation of talent in film and TV.

Link: The Edit







Young people's voices and views should be heard. The Edit is a digital storytelling challenge that gives young people ages 8-18 the chance to create a 90-second news report on topics that matter.





You'll be making your report in teams of 4.

Your brief:

Create a **video news report**, no longer than **90 seconds**, about an issue, person or subject that has a big impact in one of our topic areas:

Climate Change #GoZero Equality, Diversity & Inclusion (ED&I) #TakeAStand Wellbeing #BeYourBest

Use exclusive **Sky footage** and **Adobe editing tools** to explore further and tell your story.



Activities

- **01.** Create a Report Planner to organise information and footage
- **02.** Create a Factsheet with all the information you need for your report
- **03.** Create an Infographic showcasing everyone's roles in the team
- 04. Create a Video news report using Adobe Express
- **05.** Enhance your video report with advanced features in Adobe Rush

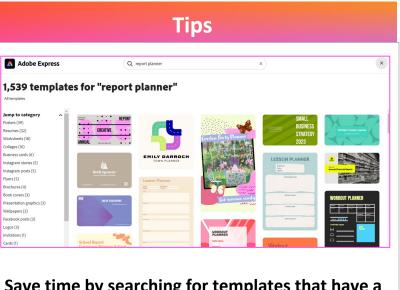


1. Report Planner

Use your Report Planner to organise information and footage.

Example × **REPORT PLANNER** Subject - Sky The Edit Year Topic Part 1 Part 2 Part 3 Part 4

Save time by searching for templates that have a design you like

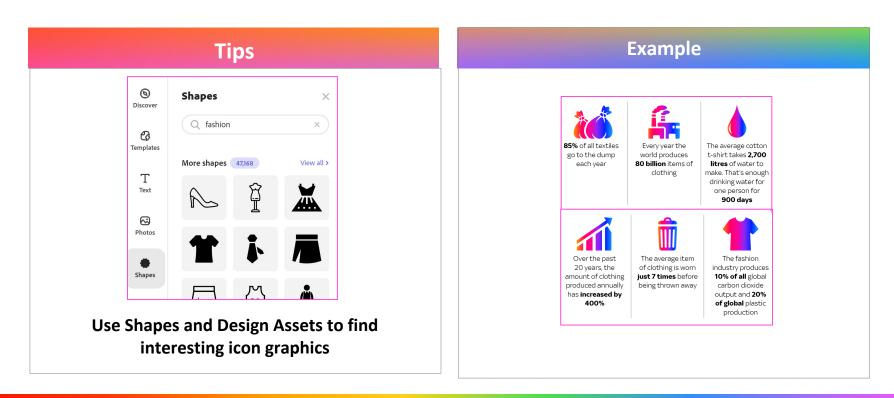






Create a Factsheet with all the information you need for your report.









Decide which role you think suits your skills and interests the best. Update your roles on your Report Planner.

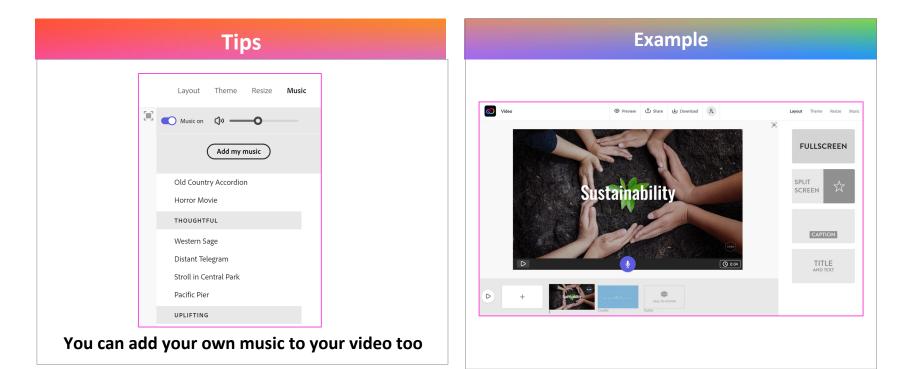
Tips **Example** > Projects > Job Roles Home ... 0 Photos × Discover THE CAMERA OPERATOR 🔂 Upload photo ... C Sky Sports Camera Operato Templates Oversees filming by THE REPORTER THE PRODUCER organising and recor all the action. THE PRESENTER St My Adobe Stock photos Sky News Sky Sports News Reporter Producer Sky News versees the whole proces Creative Presenter ersees research, foota Т and keeps the project or time and within budget. and interview: LI Lightroom Oversees the script presenting informat to the viewer. Technical Text Featu ore > 😵 Dropbox Organised Empathetic Creative Proactive Technical Good Communicator Google Drive ~ Photos Google Photos ~ Use the ellipsis (...) for more options



Adobe



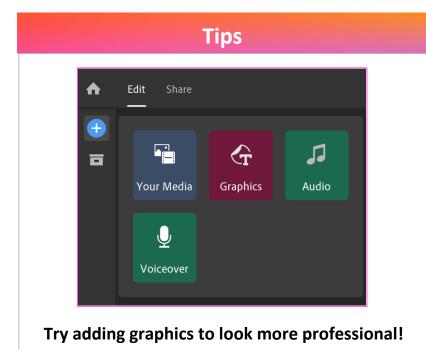
Create a Video news report on your chosen theme using Adobe Express (Web/Mobile).



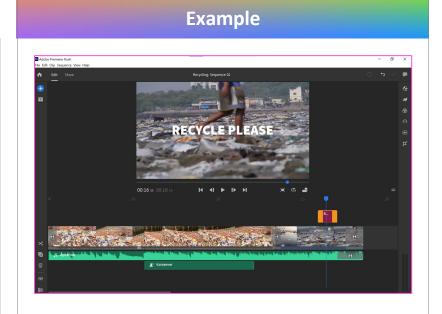
5. Enhance your Video Report

Enhance your Video news report using Adobe Premiere Rush.





Adobe



Adobe Creative Cloud Express for Education

Thank you!

